

CFAE MEETING MINUTES

Tuesday, April 13, 2021
5:30 to 7:30 pm
Virtual Meeting Via WebEx

CALL TO ORDER. Chairwoman, Mariessa Terrell at 5:35 pm

ROLL CALL. Vice Chairwoman, Mariessa Terrell.

TENTATIVE APPROVAL OF MINUTES FROM MARCH 2021 MEETINGS

PRESENT:

Mariessa Terrell – Vice Chair
Emma Keserich – DMPED, Coordinator
Laura Harding – Ex Officio
Kate Mereand - Secretary, DSLBD Ex Officio

ABSENT:

L. Jackson, Chairwoman
Brandon Andrews, Commissioner
Lauren Carpenter, DMPED
Emilia Ferrara, Commissioner
George Worrell, Commissioner

Executive Reports and Notices

- **Chair Updates Postponed**

Executive Committee Updates

- Vice Chair: Reading of CFAE Mission
 - 1) Promote fashion industry and brand city as a fashion destination
 - 2) Introduce youth training
 - 3) Explore viability of fashion industry locally
- Secretary: No updates
- Treasurer: No updates

- DMPED Coordinator: Budget submitted to DMPED. Awaiting DMPED budget hearing-May 21

Public Comment Period by Special Guests

- None

Committee Presentations

- Marketing and External Communications
 - *Commissioner Brandon Andrews, Committee Chair*
 - *Commissioner, George Worrell*
 - *Lauren Carpenter, DMPED*
 - *Emma Keserich, DMPED*
 - Updates:
 - Anticipate an update from Commissioner George Worrell on research on the Crown Act next meeting
- Retail Development and Innovation
 - *Commissioner Mariessa Terrell, Chair*
 - Updates:
 - Working on a request that committees reflect Wards of the District
 - Seeking committee members who donate to Smithsonian, those working with embassies, and working with businesses with creative ideas on marketing
 - Open house for summer youth is this week, seeking an SYEP intern to support projects
- Careers and Education- Coursework Guide
 - *Commissioner Emilia Ferrara, Chair*
 - *Laura Harding, DME*
 - Updates:
 - No updates
- Events and Community Giving Committee
 - *Open*
 - Updates:

- No updates
- Sustainability and Ethics
 - *Pending*
- Finance Committee
 - *Pending*

Ex-Officio Presentations

- None

Unfinished Business

- Commissioner Email Addresses (backlog with MOTA and OCTO)
- Bylaws: Final Stage of Review
- Forthcoming Report for the Mayor: “Fashion and Beauty Economic Impact Report Vol 1.” Due November 2021. By Whole Commission.
- Podcast: Ideation (Commissioners Worrell, Terrell, and Ferrara)
- #FashionForwardDC:

Brief Public Comment Period and Questions

Adjournment at 5:59